



Bedford Rowing Club

## Privacy Policy

Last updated 23<sup>rd</sup> October 2023

Bedford Rowing Club promises to respect any personal data You share with Us, or that we get from other organisations and keep it safe.

This Privacy Policy describes Our policies and procedures on the collection, use and disclosure of Your information when You use the Service and tells You about Your privacy rights and how the law protects You.

We use Your personal data to provide and improve the Service. By using the Service, You agree to the collection and use of information in accordance with this Privacy Policy.

## Interpretation and Definitions

### Interpretation

The words of which the initial letter is capitalised have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.

### Definitions

For the purposes of this Privacy Policy:

- **Club** (referred to as either "the Club", "We", "Our" or "Us" in this Agreement) refers to Bedford Rowing Club Ltd or Bedford Social Club Ltd, Duck Mill Lane, Bedford
- **You** refers to the individual accessing or using the Service provided by the Club, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable
- **Service** refers to the use of the Club or its facilities.
- **Account** means a unique account created for You to access our Service or parts of our Service
- **Personal Data** is any information that relates to an identified or identifiable individual
- **Service Provider** means any natural or legal person who processes the data on behalf of the Club. It refers to third-party companies or individuals employed by the Club to facilitate the Service, to provide the Service on behalf of the Club, to perform services related to the Service or to assist the Club in analysing how the Service is used
- **Website** refers to Bedford Rowing Club, accessible from <https://bedfordrowing.co.uk>.

## Collecting and Using Your Personal Data

### Types of Data Collected

While using Our Service, We may ask You to provide Us with certain Personally Identifiable Information (PII) that can be used to contact or identify You. Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name



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- Phone number
- Address, City, Postal code
- Medical conditions that may affect your ability to row
- Bank details.

We may also collect information that is shared by independent organisations (such as British Rowing). These organisations will only share information where you have indicated consent and you should refer to their Privacy Policy to fully understand how they process your data.

### Use of Your Personal Data

The Club may use Personal Data for the following purposes:

- **To provide and maintain our Service**, including to monitor the usage of our Service
- **To manage Your Account:** to manage Your registration as a user of the Service. The Personal Data You provide can give You access to different facilities of the Service that are available to You as a registered user
- **For the performance of a contract:** the development, compliance and undertaking of the purchase contract for the products, items or services You have purchased or of any other contract with Us through the Service
- **To contact You:** To contact You by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted services, when necessary or reasonable for facilitating the Service
- **To provide You with:** news and general information about the Club and its members
- **To manage Your requests:** To attend and manage Your requests to Us
- **For other purposes:** We may use Your information for other purposes, such as data analysis, determining the effectiveness of and to improve our Service and your experience.

We may share Your personal information in the following situations:

- **With Service Providers:** We may share Your personal information with Service Providers to monitor and analyse the use of our Service, to contact You
- **For business transfers:** We may share or transfer Your personal information in connection with, or during negotiations of, any merger, sale of Club assets, financing, or acquisition of all or a portion of Our business to another company
- **With business partners:** We may share Your information with Our business partners to offer You certain products, services or promotions
- **With other users:** when You share personal information or otherwise interact in the public areas with other users, such information may be viewed by all users and may be publicly distributed outside
- **With Your consent:** We may disclose Your personal information for any other purpose with Your consent.



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## Retention of Your Personal Data

The Club will retain Your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use Your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

The Club will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of Our Service, or We are legally obligated to retain this data for longer time periods.

## Transfer of Your Personal Data

Your information, including Personal Data, is processed at the Club's operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of Your country or other governmental jurisdiction where the data protection laws may differ than those from Your jurisdiction.

Your consent to this Privacy Policy followed by Your submission of such information represents Your agreement to that transfer.

The Club will take all steps reasonably necessary to ensure that Your data is treated securely and in accordance with this Privacy Policy and no transfer of Your Personal Data will take place to an organisation or a country unless there are adequate controls in place including the security of Your data and other personal information.

## Deletion of Your Personal Data

You have the right to delete or request that We assist in deleting the Personal Data that We have collected about You.

You may contact Us to request access to, correct, or delete any personal information that You have provided to Us.

Please note, however, that We may need to retain certain information when we have a legal obligation or lawful basis to do so.

## Disclosure of Your Personal Data

### Business Transactions

If the Club is involved in a merger, acquisition or asset sale, Your Personal Data may be transferred. We will provide notice before Your Personal Data is transferred and becomes subject to a different Privacy Policy.

### Law enforcement

Under certain circumstances, the Club may be required to disclose Your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).



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### Other legal requirements

The Club may disclose Your Personal Data in the good faith belief that such action is necessary to:

- Protect and defend the rights or property of the Club
- Prevent or investigate possible wrongdoing in connection with the Service
- Protect the personal safety of Users of the Service or the public
- Protect against legal liability.

### Security of Your Personal Data

The security of Your Personal Data is important to Us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect Your Personal Data, We cannot guarantee its absolute security.

### Children's Privacy

Our Service is provided to persons under the age of 18. If You are a parent or carer, You are expected to provide Your Personal Data to facilitate the Service. If We become aware that We have collected Personal Data from anyone under the age of 18 without verification of consent of parental/carer, We take steps to remove that information from Our servers.

### Links to Other Websites

Our Service may contain links to other websites that are not operated by Us. If You click on a third-party link, You will be directed to that third party's site. We strongly advise You to review the Privacy Policy of every site You visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or services.

### Changes to this Privacy Policy

We may update Our Privacy Policy from time to time. We will notify You of any changes by posting the new Privacy Policy on this page.

We will let You know via email and/or a prominent notice on Our Service, prior to the change becoming effective and update the "Last updated" date at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

### Contact Us

If you have any questions about this Privacy Policy, You can contact us:

- By email: [privacy@bedfordrowing.co.uk](mailto:privacy@bedfordrowing.co.uk)